

bragly





Bragly: The Premier Gateway for Homegrown Excellence

Bragly stands as the vibrant marketplace that celebrates and elevates homegrown fashion. Our carefully curated selection isn't just about clothes—it's about the stories, the culture, and the personal touch behind each piece. We believe in the artistry of the local and the impact of a garment that speaks to your individuality.

Every brand we feature is a nod to quality, exclusivity, and the unique narrative they bring. Bragly is more than a platform; it's a community where fashion enthusiasts discover a reflection of themselves in every item and where purchasing is an experience worth sharing.

Here, you don't just shop; you support a vision, you wear your personality, and you join a movement that takes pride in the authentic.

Welcome to Bragly, where every purchase is a personal statement and every brand's journey is celebrated.

PRIMARY LOGO



SECONDARY LOGO



LOGO MARK



with the trust between the buyers
and the brands, we act as a bridge
where buyers are wearing a golden
hat.

bragly builds a bridge of trust
between the buyers and
homegrown brands

LOGO
SCALE

logo scale totally depends
on the artboard that you
are using as a designer.

bragly

bragly

bragly

bragly

bragly

While this section doesn't cover every possible way the logo should not be used, it should help give you a pretty clear idea.



Do not warp the logo in any way



Do not skew the logo/use italics



Do not play with the logo colour scheme



Do not add any shadows to the logo



Do not use outlines on the logo



Do not use logo on backgrounds similar to the logo shades

We love our color scheme and would brag it with you,
sticking to this will help the brag identification.

Flame Orange
C - 001

#d85938
rgb (216, 89, 56)

Desert White
C - 002

#fcf0e7
rgb (252, 240, 231)

Pearly Purple
C - 003

#a69fc7
rgb (166, 159, 199)

FONT

CELIAS

USE CASE

DISPLAY HEADLINES
PARAGRAPHS
AND BODY COPY

FOUNDRY

ABC ALPHABETS

WEIGHTS

REGULAR, MEDIUM,
BOLD

Celias

A mad boxer shot a quick, gloved jab to the jaw
of his dizzy opponent.
Sphinx of black quartz, judge by vow.
The quick brown fox jumps over the lazy dog.

WEIGHTS

USAGE

MEDIUM

With that our brag book
has come to an end.

But the cool stuff is just coming.







BRAG THE STICKER



there was a lot of pressure on the designer of the brand book to finish this ASAP
stick with us and start exploring the feed so that he gets his compensation
for the BRAG BOOK.

let's end this here and
move to the
website.